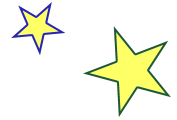




2017 HAS BEEN A BANNER YEAR REACHING PEOPLE IN 106 COUNTRIES ONLINE!



Magical Music's online presence grew exponentially in 2017! We are now on multiple online platforms and outreach contacts are growing! Thanks to our increased social media, visibility, word-of-mouth, and support of performers and the audience at our TUNES IN TIMES SQUARE, our community outreach has expanded immensely. In 2017 website visits increased by 68% and downloads by 34%. We have been visited/downloaded throughout the United States and 105 other countries. Our music has postings on numerous other websites; one song alone, "Everybody Run Run," was posted on more than 114 identifiable websites.

www.magicalmusic.org

 Instagram: @MagicalMusic4Life

 Twitter: @MagicalMusic4L

 www.facebook.com/MagicalMusicforLife

#TunesInTimesSquare

 Snapchat geofilter for TUNES at event

Through our online presence and performances, we are meeting our commitment to make our music available for free to the children who need it worldwide. The feedback we have received regarding the help our music has provided socially, emotionally, and physically has been amazing.

Magical Music's next project is going to be to upgrade our website programming to make the website mobile-friendly, free downloadable music even more accessible, and increase our community outreach.



OUR LIFE-SAVING ALBUM TO BE RELEASED IN MAY FOR WATER SAFETY MONTH

Sunscreen? ✓ Buckets & Pails? ✓ Water, Towels & Snacks? ✓
Whether you are heading to the beach, the lake, or the pool
water safety should be on your list of things to do!



Magical Music has embarked on a new water safety album that not only "uses music to better the lives of children," but will help save lives. Drowning is the leading cause of death for typical children under the age of 5 and for children with autism under the age of 14. For every child who drowns, another five go to emergency care with submersion injuries causing severe brain damage. Our new album will help teach children water safety and basic swimming skills.

Music is a big motivator for all children and especially children with special needs. With catchy melodies and fun lyrics, these songs will teach basic swimming and water safety skills such as the importance of NEVER going near water without an adult, how to instinctively always swim to the side of the pool, and how to float. We have raised much of the funds needed for the production of this album, finished composing the songs, and recorded & introduced (above) five of the songs at TUNES IN TIMES SQUARE. It is our goal to finish raising the needed funds and record the remaining songs in time to introduce the album in May for Water Safety Month. A completed FREE downloadable album should be available for ALL swim programs and parents by early summer 2018. To "dive in" for more information or to donate, please contact us at info@magicalmusic.org.

*"But never, ever, ever, ever, ever,
Never, never, never, never,
Go there on our own.
When you go near the swimming pool
GO WITH SOMEONE GROWN!!!"*



(Above) Genie, Deonté Warren, from "Aladdin" (shown in TUNES geofilter)

(Top) Giuseppe Bausilio from "Hello, Dolly!" & the American-Swiss Ballet



TUNES IN TIMES SQUARE was a Fantastic Outreach Event!

On May 7th Magical Music held its 6th annual sing-a-thon, TUNES IN TIMES SQUARE in New York City. This event was the best ever with 120 performances, 60 Broadway/professional and 50 amateur performers, 3 MMFL groups, great auction/raffle items, & a huge social media presence. Also, five of the new water safety album songs were previewed. "Thank You" to the performers, donors, volunteers, and thousands in the audience who made it such a terrific event. The money raised at this event is helping to fund the production of our new free water safety album for all young children with and without special needs, as well as other projects to deliver positive, inspirational, and educational messages to children and their families. Come join us at TUNES on May 6, 2018!



Two of our water safety album recording singers ~ Madeleine Pace "Once" and Lila Hudson (MMFL's "A Day in the Life of a Child") collecting donations with a parent

"A Day in the Life of A Child: Musical Revue" Is Still Touching Lives

Magical Music's touring show, *A Day in the Life of a Child: Musical Revue*, inspired by our album with the same name, touched the lives of numerous children over the last year. Focusing on the events in the day in the life of a child, this album uses the power of music to teach children basic, social, emotional, and physical skills. While written for children with autism and other special needs, the music is a delight for all. This year one school asked us to perform the show to TEACH teachers about how children with special needs feel! Contact us for booking recommendations and requests.



Performing the show for Eagle Hill Southport 's students. Other schools included Giant Steps (Southport) and Children's Country School (Katonah).

A Day in the Life of a Child, *Two Little Snowflakes*, and *Magical Music Singers* will start rehearsals and performances soon.



Magical Music Notes



Under the direction of Jason Summers, Sandbox Theatre will be performing *The Adventures of Zak*, this coming school year. For bookings, contact Jenna at wstjenna@gmail.com.

Thank you to ...

Rotary Club for a grant for our website upgrade
Kiwanis Club for a grant for the water safety album
No Comment A Cappella, University of Illinois

For donations or to suggest the name of a grantor / sponsor, please contact us at info@magicalmusic.org.

You can also help with your Amazon purchases. Amazon will make a donation to Magical Music when you access their website through the link on our website. It is only one extra click and costs nothing extra.



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